

SAFETY UPDATE

RECALL NOTICE

MS BRANDS, INC. is voluntarily expanding the product recall to include additional Lot codes of PIRQ Plant Protein Shakes. This recall is being expanded due to the potential for microbial contamination, including from the organism *Cronobacter sakazakii*. *Cronobacter sakazakii* is commonly found in the environment, including the home kitchen. When ingested, the organism can cause serious infections in young children, particularly those younger than 1 year. The symptoms of illness could include fever, irritability, lack of appetite and other symptoms.

Customers who purchased the affected product shall discontinue use and contact us at recallinfo@vitacost.com for a full refund.

Recalled Products Sold by Vitacost.com Inc.

Product	UPC	Lot Code	Best by Date
Decadent Chocolate - Pirq Plant Protein Shake	857690008164	3521	09/10/2022
		4131	11/10/2022
		4431	12/10/2022
		4502	02/23/2023
		5131	11/11/2022
		5502	02/24/2023
		6502	02/25/2023
		6921	10/23/2022
		7502	02/26/2023
		8102	01/18/2023
		9102	01/19/2023

Product	UPC	Lot Code	Best by Date
		9802	03/30/2023
		5412	05/25/2023
		6412	05/26/2023
		7412	05/27/2023
		8012	04/18/2023
		9012	04/19/2023
Pirq Plant-Based Protein Shake Caramel Coffee -- 11 fl oz Each / Pack of 12	857690008140	0202	01/15/2023
		0902	05/30/2023
		0921	10/12/2022
		1202	01/16/2023
		5131	11/06/2022
		6131	11/07/2022
		7502	04/27/2023
		8502	04/28/2023
		9221	08/12/2022
		9802	05/29/2023
		9821	10/11/2022
		8412	07/27/2023
		9412	07/28/2023
Pirq Plant-Based Protein Shake Decadent Chocolate -- 11 fl oz Each / Pack of 4	857690008249	3521	09/10/2022
		4131	11/10/2022
		4431	12/10/2022
		4521	09/11/2022
		5431	12/11/2022
		5502	02/24/2023
		6502	02/25/2023
		9012	04/19/2023
Pirq Plant-Based Protein Shake Caramel Coffee -- 11 fl oz Each / Pack of 4	857690008263	0202	01/20/2023
		0902	05/30/2023
		5131	11/11/2022
		6131	11/12/2022
		8412	07/27/2023

Product	UPC	Lot Code	Best by Date
Pirq PROTN SHAKE,VAN,PB,4PK	857690008256	0521	09/07/2022
		1521	09/08/2022
		2131	11/08/2022
		2521	09/09/2022
		2531	12/18/2022
		3131	11/09/2022
		3502	02/22/2023
		3531	12/19/2022
		4502	02/23/2023
		8221	08/16/2022
		9221	08/17/2022
		4412	05/24/2023
		6012	04/16/2023
		7012	04/17/2023
Golden Vanilla - Pirq Plant Protein Shake	857690008157	0131	11/06/2022
		1131	11/07/2022
		2502	02/21/2023
		3131	11/09/2022
		3502	02/22/2023
		4431	12/10/2022
		4502	02/23/2023
		5921	10/22/2022
		7421	09/04/2022
		8102	01/18/2023
		8421	09/05/2022
		3412	05/23/2023
		4412	05/24/2023
		5012	04/15/2023