

SAFETY UPDATE

RECALL NOTICE

MS BRANDS, INC. is voluntarily recalling PIRQ Plant Protein Shakes due to the potential for microbial contamination, including from the organism *Cronobacter sakazakii*. *Cronobacter sakazakii* is commonly found in the environment, including the home kitchen. When ingested, the organism can cause serious infections in young children, particularly those younger than 1 year. The symptoms of illness could include fever, irritability, lack of appetite and other symptoms.

Customers who purchased the affected product shall discontinue use and contact us at recallinfo@vitacost.com for a full refund.

Recalled Products Sold by Vitacost.com Inc.

Product	UPC	Lot Code	Best by Date
Decadent Chocolate - Pirq Plant Protein Shake	857690008164	5412, 6412, 7412, 8012, 9012	5/25/2023, 5/26/2023, 5/27/2023, 4/18/2023, 4/19/2023
Pirq Plant-Based Protein Shake Caramel Coffee -- 11 fl oz Each / Pack of 12	857690008140	8412, 9412	7/27/2023, 7/28/2023

Product	UPC	Lot Code	Best by Date
Pirq Plant-Based Protein Shake Decadent Chocolate -- 11 fl oz Each / Pack of 4	857690008249	9012	4/19/2023
Pirq Plant-Based Protein Shake Caramel Coffee -- 11 fl oz Each / Pack of 4	857690008263	8412	7/27/2023
Pirq PROTN SHAKE,VAN,PB,4PK	857690008256	6012, 7012, 4412	4/16/2023, 4/17/2023, 5/24/2023
Golden Vanilla - Pirq Plant Protein Shake	857690008157	3412, 4412, 5012	5/23/2023, 5/24/2023, 4/15/2023